

Online Store Questionnaire (Shopify)

Com	pany	Name
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Main Point of Contact

Desired Domain

Free domains are formatted as www.yourstore.myshopify.com Custom domains can be purchased for around \$15-\$20/year

Estimated number of products (by style/color, do not include sizes):

For product images, do you plan to use:

Standard mockups provided by McKenzie SewOn

Provide images for the site

A mixture of both mockups and provided images

For product descriptions, do you plan to use:

Vendor descriptions provided by McKenzie SewOn

We will provide custom product descriptions

What shipping method(s) do you plan to use? (Check all that apply)

Flat fee shipping

How much?

Lowest calculated Rates

Local pickup

Delivery to central location for distribution

Domestic Only

Domestic and international

Promotional shipping (ex. free shipping over \$50)

Other (please specify)



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Which payments will be accepted?

Credit card payments; I will provide deposit banking information (this account will NOT be used for invoicing or other payments - it is strictly for accepting payments on the store)

Promotional codes/store credits as well as credit card

No charge to the user on the store

Other (please specify)

If you would like order notifications, please add the name and email below (up to two). If not, leave blank.

We extend access to the backend of the site for up to two people. Please enter below.

They do not need to be familiar with the platform, we can provide instruction and assistance as needed.

McS creates a custom distribution list in the format of yourstorename@mcsewon.com. This is used as a contact on the site for questions about orders or site functionality.

Would you like to receive these emails? If so, enter the email below. If not, leave blank.

Any other requests or information we should know about?